

FROW

WORD ON THE STREET

Fashion Month brings out the best in street style, so we sent Grazia's intrepid new Social Media Editor Samantha De Reviziis and top photographer Ivan Marianelli to hunt out the fashionistas slaying the streets



SHE'S BEEN KEEPING GRAZIA'S FOLLOWERS GLUED TO THEIR INSTAGRAM SCREENS over the past month with updates from the Fashion Week FROW, and now our new Social Media Editor Samantha De Reviziis returns to share the killer street-style looks that made her stop in her Miu Miu-tinged tracks...

How did you start out in the world of social media influencing?

Everything started in 2012 when I launched my first blog. I was looking for people who shared my same passion for fashion. The web opened many doors to me. I founded, and am involved in, several projects connected to my image as an influencer.





LONDON CALLING

Always camera-ready, *Grazia's* Social Media Editor Samantha looks every inch the fashionista in thigh-high boots

I have an Instagram web agency Instasamy.com, as well as two major blogs.

What have been your highlights from Fashion Month?

The '60s aesthetic at Prada has been my absolute favourite. I've also loved the 'letter' trend – Sportmax, Alberta Ferretti, Vivetta, Cristiano Burani, and many other designers have embraced writing on tops, shoes, and accessories. The '90s are back, and we've seen high, patent boots, crop tops, piercings, zipped trousers, logos, supersized jackets, and strong colours. I've also liked the fairy tale-like aesthetic seen on the catwalk featuring luxury silks and satins in antique, richly faded colours.

How would you describe your style?

I would say timeless elegance. I am not a fashion victim and I don't follow fashion trends obsessively.

What are your top tips to nail street-style chic?

Be yourself. Wear clothes that reinforce your own style and transmit your identity to photographers. Try to anticipate future trends.

What makes a great Instagram account?

A great Instagram account should have a unique style; whether that's a special colour story or a special layout, and be bursting with creative content like photos, posters and videos. The big Insta trend of the moment is motion graphic designs. 📹

Check out @graziaqatar to see how it's done!

PRETTY IN PINK

Samantha doesn't believe in being a slave to fashion and prefers timeless elegance to one-hit style wonders



EASY CHIC

Pairing an oversized jumper with trousers and flats, Samantha breezes through Fashion Month

